



### 2011 Sponsorship Levels

*Unite with Pittsburghers supporting active and healthy lifestyles for children!  
Join the 2011 Kids Triathlon Series today by becoming a Sponsor  
Two events included for one sponsorship!!*

**Saturday, July 16, 2011 @ 8:00 a.m. – South Park Wave Pool**  
**Saturday, August 6, 2011 @ 8:00 a.m. – North Park Swimming Pool**

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#### ***Presenting Sponsor - \$20,000***

- ❖ Underwrites all triathlon expenses for the youth athletes
- ❖ Includes company logo on front of event t-shirts
- ❖ Sponsorship of 3 race sections: SWIM, BIKE and RUN and signage provided
- ❖ Corporate name and logo on all banners, brochures, advertisements and related publications
- ❖ Logo link on website for 18 months
- ❖ *See complete attached list*

#### ***Premier Sponsors - \$10,000***

- ❖ SIGNIFICANT corporate name and logo exposure on all event brochures and website
- ❖ Sponsorship of 3 race sections: SWIM, BIKE and Run, and signage provided
- ❖ Sized logo on t-shirts, advertisements, banners and related publications
- ❖ *See complete attached list*

#### ***Platinum Sponsor - \$5,000***

- ❖ Identification as PLATINUM sponsor in media advertisement, press releases and website
- ❖ Sponsorship of 3 race sections: SWIM, BIKE, and RUN and signage provided
- ❖ PLATINUM sponsor logo sized on t-shirts, banners and registration materials
- ❖ *See complete attached list*

#### ***Gold Sponsor - \$3,000***

- ❖ Identification as GOLD sponsor in media advertisement, press releases and website
- ❖ Sponsorship of 2 race sections: SWIM, BIKE and RUN and signage provided
- ❖ GOLD sponsor logo sized on t-shirts and banners
- ❖ *See complete attached list*

#### ***Silver Sponsor - \$1,500***

- ❖ Identification as SILVER sponsor in media advertisement, press releases and website
- ❖ Company logo on SILVER sponsor sign
- ❖ SILVER sponsor logo sized on t-shirts
- ❖ *See complete attached list*

#### ***Bronze Sponsor - \$500***

- ❖ Identification as BRONZE Sponsor in media advertisement, press releases and website
- ❖ *See complete attached list*

*All proceeds benefit the locally supported affordable housing programs of Habitat for Humanity of Greater Pittsburgh where volunteers, donors and program families build decent and affordable homes.*